

2012 Healthcare Professional Relationships

Many of the patients who are treated with Baxter products and services reap the benefits of the collaboration between healthcare professionals (HCPs) and the pharmaceutical and healthcare industry through the development and appropriate use of innovative treatments that improve and extend life.

HCPs and pharmaceutical companies regularly work together from early scientific research and clinical trial programmes to the use of medicines in the patient pathway.

As an integral part of the medicines and device development process it is entirely appropriate that fees are paid to HCPs to reimburse them for their time and expertise.

Baxter is committed to ensuring the transparency of relationships with HCPs. As part of this journey and as an ABPI member company we are taking the early step of disclosing the aggregate payments paid to HCPs during 2012, plus the number of HCPs who received payments. In addition we are making public the value of the sponsorship we have offered to facilitate HCPs attending scientific meetings, and the value of donations we have made to healthcare organisations.

The figures below relate to Baxter UK in 2012:

£190,619	Aggregate payments relating to sponsorship of 197 UK Healthcare Professionals to attend educational meetings. (for more details see note 1)
£210,913	Aggregate payments to 189 UK Healthcare Professionals by Baxter UK for services such as speaker fees, advisory boards and professional consultancy. (for more details see note 2)
£448,600	Aggregate payments to 88 Healthcare Professionals by Baxter Affiliates (other offices of Baxter not based in the UK) for services such as speaker fees, advisory boards and professional consultancy.

Note 1: Financial sponsorship for attendance at meetings organised by third parties – includes - registration fees, international travel and accommodation.

Note 2: Services including speaking at and chairing meetings, participating in advisory board meetings, involvement in medical/scientific studies, clinical trials or training services and undertaking media activity, including filming and participation in market research activity (under relevant contractual agreement)

Baxter provides grants and donations to UK healthcare organisations to support the purchasing of medical equipment, contributions to the funding of staff posts where a clear need exists, research where we are not directly involved in the activity and to support staff to undertake medical education and training run by independent third parties.

A number of requirements must be fulfilled for us to support healthcare organisations in these ways, which include:

- Grants must enhance patient care or benefit the healthcare institution and maintain patient care

- Grants will not be offered or given as an inducement to prescribe, supply, administer, recommend, buy or sell any Baxter product
- Baxter will have no control over recipients of educational grants, scholarships and academic awards
- Grants are not provided to individuals for their personal benefit

The ABPI code of practice requires that companies declare Medical Education Grants provided to healthcare organisations, institutions and associations. In 2012, Baxter made donations to the healthcare organisations listed in the table below:

Amount	Healthcare Organisation	Description of Funding
£5000	Liverpool Heart and Chest Hospital NHS Foundation Trust	Donation to educational fund for staff training and education.
£40,923	Kings College Hospital NHS Foundation Trust	Contribution to funding of a specialist nurse post - third year of post.
£17,000	University of Oxford	Second year donation to support post of Data Manager at John Radcliffe Hospital.
£20,000	Plymouth Hospitals NHS Trust	Second year donation to part fund post of an Administrative Assistant in the Immunology Department.
£8000	National Association of Medical Device Educators and Trainers (NAMDET) - NHS Training for Innovation	Donation to fund first year costs of the Association, and set up of an online portal to the national medical device information database.
£4800	British Association for Parenteral and Enteral Nutrition	Donation to support the creation of the Nutrition and Hydration Action Alliance, to raise awareness of the impact malnutrition and dehydration have on patient outcomes, and to raise standards of that care in hospitals, care homes and the community.
£2357	University of Plymouth	Donation to cover printing costs of pediatric anesthesia handbook for anesthetists in training.
£421	University of Southampton	Donation to educational fund for staff training and education.
£503	Addenbrookes Hospital	Donation to cover costs of production of an information leaflet for patients describing action to take if they feel unwell following a blood transfusion.