

2014 Healthcare Professional Relationships

Many of the patients who are treated with Baxter products and services reap the benefits of the collaboration between healthcare professionals (HCPs) and the pharmaceutical and healthcare industry through the development and appropriate use of innovative treatments that improve and extend life.

We regularly work together with HCPs starting from early scientific research and clinical trial programmes through to the use of medicines in the patient pathway.

As an integral part of the medicines and device development process it is entirely appropriate that fees are paid to HCPs to reimburse them for their time and expertise.

Baxter is committed to ensuring the transparency of relationships with HCPs. As part of this journey and as an ABPI member company we are taking the early step of disclosing the aggregate payments paid to HCPs during 2014, plus the number of HCPs who received payments. In addition we are making public the value of the sponsorship we have offered to facilitate HCPs attending scientific meetings, and the value of donations we have made to healthcare organisations.

The figures below relate to Baxter UK in 2014:

£109,224	Aggregate payments relating to sponsorship of 169 UK HCPs to attend educational meetings. (for more details see note 1)
£50,900	Aggregate payments relating to sponsorship of 43 UK HCPs to attend educational meetings by Baxter Affiliates (other offices of Baxter not based in the UK).
£214,898	Aggregate payments to 137 UK HCPs by Baxter UK for services such as speaker fees, advisory boards and professional consultancy. (for more details see note 2)
£316,096	Aggregate payments to 74 HCPs by Baxter Affiliates (other offices of Baxter not based in the UK) for services such as speaker fees, advisory boards and professional consultancy.

Note 1: Financial sponsorship for attendance at meetings organised by third parties – includes - registration fees, international travel and accommodation.

Note 2: Services including speaking at and chairing meetings, participating in advisory board meetings, involvement in medical/scientific studies, clinical trials or training services and undertaking media activity, including filming and participation in market research activity (under relevant contractual agreement).

Baxter provides grants and donations to UK healthcare organisations to support the purchasing of medical equipment, contributions to the funding of staff posts where a clear need exists, research where we are not directly involved in the activity and to support staff to undertake medical education and training run by independent third parties.

A number of requirements must be fulfilled for us to support healthcare organisations in these ways, which include:

- Grants must enhance patient care or benefit the healthcare institution and maintain patient care
- Grants will not be offered or given as an inducement to prescribe, supply, administer, recommend, buy or sell any Baxter product
- Baxter will have no control over recipients of educational grants, scholarships and academic awards
- Grants are not provided to individuals for their personal benefit

The ABPI code of practice requires that companies declare Medical Education Grants provided to healthcare organisations, institutions and associations. In 2014, Baxter made donations to the healthcare organisations listed in the table below:

Amount	Healthcare Organisation	Description of Funding
£6,000	Kidney Research UK LTD	Donation to Kidney Research UK
£4,000	Kidney Research UK LTD	A donation to support World Kidney Day activities
£15,000	RCN (London) Commercial Serv	Donation to Royal College of Nursing to update Standards for Infusion Therapy
£5,000	Royal Free Hospital	Development of a new website named 'Haemophilia London'
£50,000	University Hospital of Leices	Leicestershire CKD Project - funding of Specialist Nurse as part of Joint Working Agreement
£5,000	Basingstoke & N Hampshire NHS	Donation to cover the training of staff involved in patient care and associated expenses